



# PLASTIC FREE AVOCA BEACH - ANNUAL PLAN 2021

Plastic Free Avoca Beach is a community group formed to share information and ideas on environmentally conscious and sustainable initiatives and to support each other in reducing our use of single-use plastics.

## PROJECT TIMELINE 2021

<p><b>JAN 2021</b></p>	<p><b>FEB 2021</b></p>	<p><b>MAR 2021</b></p> <p><b>Clean up Australia Day (8th)</b></p> <p>OCCI &amp; AquaFun Avoca Lagoon Clean Up (8th)</p> <p>PFAB Avoca Beach Clean Up (8th)</p>
<p><b>APR 2021</b></p> <p>Nurdle Hunt Competition via Facebook</p> <p>PFAB AGM</p>	<p><b>MAY 2021</b></p> <p>Promote World Ocean Day through Facebook and Instagram and community competitions</p>	<p><b>JUN 2021</b></p> <p>PFAB and OCCI Beach Clean (6th)</p> <p><b>World Ocean Day (8th)</b></p> <p>ABPS School Art Competition</p> <p>Hillside Preschool WOD Activity Morning</p> <p>Support Take 3 stall at the Five Lands Walk (26th)</p>
<p><b>JUL 2021</b></p> <p><b>Plastic Free July</b></p> <p>Plastic free community challenge</p> <p>PFAB stall at Avoca Beach Markets (25th)</p>	<p><b>AUG 2021</b></p>	<p><b>SEP 2021</b></p> <p><b>International Coastal Clean Up Month</b></p> <p>PFAB Beach Clean (18th)</p>
<p><b>OCT 2021</b></p>	<p><b>NOV 2021</b></p> <p><b>National Recycling Week (8-14th)</b></p>	<p><b>DEC 2021</b></p> <p>PFAB Christmas craft and toy swap event (date TBC)</p>

## MISSION STATEMENT

Our mission is to inspire and support local businesses and individuals in the Avoca Beach community to reduce single-use plastics to create a more sustainable future for our children.

## PROJECT GOALS 2021

In 2021 we aim to achieve the following:

- **Develop partnerships** with existing groups and initiatives including Central Coast Council, Avoca Beach Public School, Avoca Beachside Markets, Boomerang Bags Central Coast, The Avoca Beach Association, Ocean and Coastal Care Initiative (OCCI), Take 3 for the Sea, Sea Shepherd, Australian Seabird Rescue – Central Coast, The Five Lands Walk, Avoca Surf Life Saving Club, and others.
- **Run 2 single-use plastic campaigns** to encourage Avoca Beach businesses to reduce single-use plastic straws and bags.
- **Run 4 successful community events** including beach clean ups for Clean Up Australia Day and World Ocean Day, and promote Plastic Free July.
- **Support improvements in waste management at Avoca Beach Public School** by assisting with collection of soft plastic recycling and compost waste.
- **Communicate effectively** to the wider community through our dedicated Plastic Free Avoca Beach Facebook Page, Facebook Group, and Instagram. Develop a website to provide resources to support individuals and local businesses in our area.