

Plastic Free Avoca Beach is a community group formed to share information and ideas on environmentally conscious and sustainable initiatives and to support each other in reducing our use of single-use plastics.

MISSION STATEMENT

Our mission is to inspire and support local businesses and individuals in the Avoca Beach community to reduce single-use plastics to create a more sustainable future for our children.

PROJECT GOALS 2022-23

In 2022-23 we aim to achieve the following:

- **Develop partnerships** with existing groups and initiatives including Central Coast Council, Avoca Beach Public School, Avoca Beachside Markets, Boomerang Bags Central Coast, The Avoca Beach Association, Avoca Beach Surf Life Saving Club, Clean4Shore, Ocean and Coastal Care Initiative (OCCI), Take 3 for the Sea, Sea Shepherd – Central Coast, and others.
- **Run a single-use plastic campaign** to encourage Avoca Beach businesses to reduce use of single-use coffee cups.
- **Run at least 4 community events** including beach clean ups.
- **Promote key dates** including Plastic Free July, National Recycling Week, Clean Up Australia Day and World Ocean Day.
- **Support improvements in waste management at Avoca Beach Public School** by advising on collection of soft plastic recycling and compost waste.
- **Communicate effectively** to the wider community through our dedicated Plastic Free Avoca Beach website, Facebook Page, Facebook Group, and Instagram.

PROJECT TIMELINE 2022-23

<p>JULY 2022</p> <p>Plastic Free July</p> <p>AGM (10th)</p> <p>PFAB stall at Avoca Beach Markets (24th)</p> <p>Plastic free community challenge – reusable cups, inc. social night (29th)</p>	<p>AUG 2022</p>	<p>SEP 2022</p> <p>International Coastal Clean Up Month</p> <p>PFAB Beach Clean (24th)</p>
<p>OCT 2022</p> <p>General Meeting (date TBC)</p>	<p>NOV 2022</p> <p>National Recycling Week (7th - 11th)</p>	<p>DEC 2022</p> <p>PFAB Christmas craft (date TBC)</p>
<p>JAN 2023</p>	<p>FEB 2023</p> <p>PFAB Clothing Swap (date TBC)</p> <p>General Meeting (date TBC)</p>	<p>MAR 2023</p> <p>Clean up Australia Day (5th)</p> <p>PFAB Beach Clean Up and Support OCCI & AquaFun Avoca Lagoon Clean Up</p>
<p>APR 2023</p>	<p>MAY 2023</p>	<p>JUN 2023</p> <p>PFAB Beach Clean (10th)</p> <p>World Ocean Day (8th)</p> <p>Support Take 3 initiatives at the Five Lands Walk (date TBC)</p>